

Iowa

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Iowa's economy. They provide jobs and build careers for thousands of people, and play a vital role in local communities throughout the state.



6,239
Eating and drinking place
locations in Iowa in 2014



\$4.3 billion
Projected sales in Iowa's
restaurants in 2016



150,600
Restaurant and foodservice jobs
in Iowa in 2016 = 10% of
employment in the state

**AND BY 2026, THAT
NUMBER IS PROJECTED
TO GROW BY 10.9%**

= 16,400 additional jobs,
for a total of 167,000

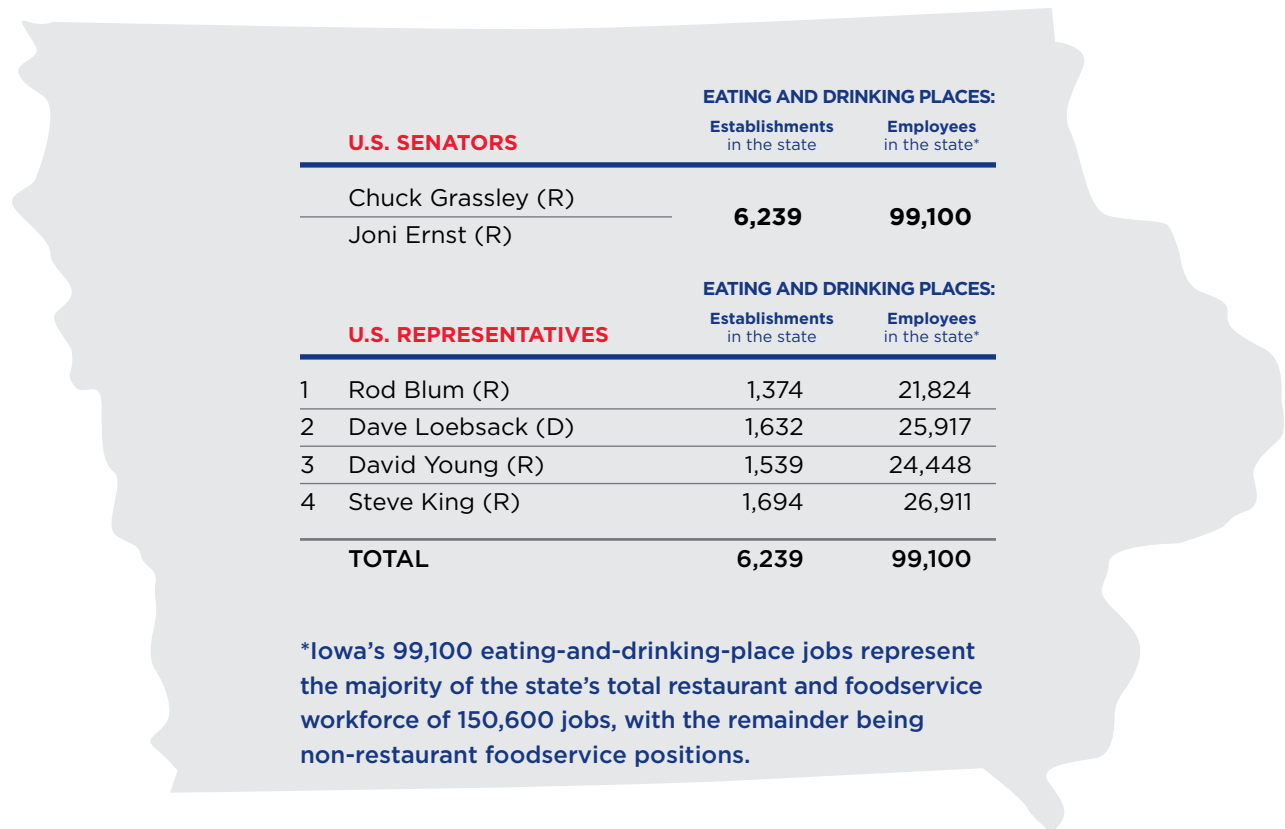
HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?	LOCATIONS	1 MILLION+ serving millions every day
	SALES	\$783 BILLION = 4% of the U.S. GDP
	EMPLOYMENT	14.4 MILLION PEOPLE = 10% of the nation's workforce



FOR MORE INFORMATION: Restaurant.org • RestaurantIowa.com

Iowa's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY



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Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2014